



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Negotiations and Negotiation Techniques

Course

Field of study

Engineering Management

Area of study (specialization)

Level of study

First-cycle studies

Form of study

part-time

Year/Semester

4/7

Profile of study

general academic

Course offered in

Polish

Requirements

elective

Number of hours

Lecture

10

Tutorials

10

Laboratory classes

Projects/seminars

Other (e.g. online)

Number of credit points

3

Lecturers

Responsible for the course/lecturer:

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Wydział Inżynierii Zarządzania

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Responsible for the course/lecturer:

Prerequisites



The Student has basic knowledge in the field of interpersonal communication and can assertively express his opinions and argue the position taken.

Course objective

Gaining knowledge of negotiation and negotiation techniques as well as the principles of effective communication and the difference between manipulating and exerting influence in social and business relations. Acquisition of skills related to the preparation and conduct of the negotiation process. Learning negotiation techniques.

Course-related learning outcomes

Knowledge

1. The Student has an extended and deepened knowledge of the preparation and conduct of the negotiation process [P6S_WG_01]
2. The Student has an orderly and theoretically founded knowledge of negotiation techniques and negotiation styles. [P6S_WG_03]
3. The Student has knowledge of the ethical standards occurring during the negotiation process [P6S_WK_01]
4. The Student has an extended and deepened knowledge in the field of interpersonal communication and the principles of exerting social influence [P6S_WG_01]

Skills

1. The Student has the ability to propose negotiation solutions adapted to the given situation [P6S_UW_04]
2. The Student has the ability to understand and analyze the negotiation process [P6S_UW_05]
3. The Student is able to see the cause-and-effect relationships in the implementation of the set goals and correctly interpret them. [P6S_UW_06]
4. The Student is able to adapt to cultural, political and social conditions in the negotiation process [P6S_UW_06]

Social competences

1. The Student is able to see the cause-and-effect relationships in the implementation of the set goals and rank the importance of alternative or competitive negotiation tasks [P6S_KK_02]
2. The Student is able to make a substantive contribution to the preparation of social projects, taking into account legal, economic and organizational aspects in the aspect of conducted negotiations [P6S_KO_01]
3. The Student is able to prepare and conduct the negotiation process [P6S_KO_03]



4. The Student is aware of the importance of behavior in a professional manner, adherence to the principles of professional ethics and respect for the diversity of views and cultures, and care for the traditions of the managerial profession [P6S_KR_02]

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

LECTURES Formative assessment: active in discussions summarizing individual lectures and assigned material (e.g. reading a book, watching films), giving the opportunity to assess the Student's understanding of the subject; written assignments given during the semester (eg essay); case-study tasks. Summative assessment: final written test in the last class (50% of the points must be obtained to obtain a positive grade for the course; the teacher has the opportunity to carry out all verification work in the form of a remote test on the eCourses platform

PRACTICE: Formative assessment: ongoing activity in the classroom and participation in discussions; preparation of a presentation on a given topic and its elaboration in class; tickets; written work (essay) based on given books, articles or films; case-study tasks; colloquium, tickets. Summative assessment: arithmetic mean of the forming grades with the rounding conditions specified and placed on the e-Course platform - no possibility of obtaining a credit without writing a final test with a positive grade (min. 50% of points); the lecturer may conduct a final test in the form of a remote test via the eKursy platform

Programme content

1. Definition and goals of negotiation, factors influencing the negotiation. Features of an effective negotiator and types of negotiators
2. Negotiation styles and attitudes - positional negotiations and the Harvard negotiation project, judging versus learning
3. Planning of negotiations
 - 3.1 I: introductory stage: preparation and planning of the negotiation process, role division, function and importance BATNA (NAPO 1 and NAPO 2)
 - 3.2 II: phase proper: issues and negotiation phases, time management, overcoming stagnation i deadlock in negotiations, active listening techniques, negotiation techniques and tactics
 - 3.3 III: finalizing the negotiations - methods of finalizing and closing the process
4. Interpersonal communication II (non-verbal aspects of communication) - body language and proxemics of speeches during the negotiation process - the role of non-verbal communication in the negotiation process



5. Techniques and methods of negotiation - Face-to-face meetings and on-line negotiations - Methods of influencing, building a positive self-image and winning over people - Erystyka

6. Negotiations as one of the methods of conflict resolution. Causes of conflicts, types of conflicts, conflict in the organization and its effects. Methods of dealing with conflict situations (domination, avoidance, mitigation, compromise, cooperation)

7. Influence, persuasion and manipulation in negotiations - defense against manipulation during negotiations

8. International negotiations - the importance of cultural differences

Teaching methods

I. PERSONS: 1. Informative lecture 2. Problem lecture 3. Conversational lecture 4. Talk 5. Working with a book 6. Lecture, reading

II. PRACTICAL - PROBLEM: 1. Brainstorming 2. Panel discussion 3. Problem lecture 4. Business stories 5. Case study 6. Observation 7. Organizational drama

III. PRACTICAL - ACTIVATING: 1. Case Study 2. Managerial training 3. Business stories 4. Institution 5. Organizational drama 6. Six de'Bono hats

IV. PRACTICAL - EXCELLENT: 1. Demonstration 2. Business history 4. Psychodrama 4. Using a computer, e-learning platform and mobile applications

Bibliography

Basic

1. Cialdini, R. (2017). Pre-Swazja. Jak w pełni wykorzystać techniki wpływu społecznego. Sopot: GWP - dostępna dla Studentów na Moodle jako eBook

2. Cialdini, R. (2016). Wywieranie wpływu na ludzi. Teoria i praktyka. Sopot: GWP - dostępna dla Studentów na Moodle jako eBook

3. Sambor, w., Skrobisz, W., Babrzyński, D., Łabędzik, R. (2013). Scenariusze negocjacji biznesowych. Trening umiejętności. Warszawa: Poltex.

4. Lewicki, R.J., Barry, B., Saunders, D.M. (2011). Zasady negocjacji. Poznań: Rebis.

5. Nierenberg, G.I. (1998). Sztuka Negocjacji. Warszawa; Studio EMKA.

Additional

1. Schopenhauer, A. (2020). Erystyka. Wydawnictwo MG

2. Kałucki, K. (2018). Techniki negocjacyjne. Warszawa: Difin.

3. Cialdini, R. (2014). Mała Wielka Zmiana. Jak skutecznie wywierać wpływ. Sopot: GWP - dostępna dla Studentów na Moodle jako eBook



4. Fisher R., Ury W. (2016): Dochodząc do tak. Negocjowanie bez poddawania się. Warszawa: PWE .
5. Kennedy, G. (1999). Negocjować można wszystko. Warszawa; Studio EMKA.
6. Casse, P. (1992). Jak negocjować. Poznań: Zysk i S-ka.
7. Nęcki Z. (2012): Negocjacje w biznesie, Antykwa, Kraków.
8. Peeling N. (2010). Negocjacje: Co dobry negocjator wie, robi i mówi, PWE, Warszawa.
9. Kamiński J. (2007): Negocjowanie: Techniki rozwiązywania konfliktów, POLTEXT, Warszawa.

Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	20	1,0
Student's own work: literature studies, presentation preparation, preparation for tutorials, preparation for tests ¹	55	2,0

¹ delete or add other activities as appropriate